



YLIOPISTOTENTTI - UNIVERSITY EXAM

Opiskelijan nimi / Student name:	Opiskelijanumero / Student number:
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Opettaja täyttää / Lecturer fills in:

Opintojakson koodi and nimi / The code and the name of the course: 721462S Business Networks	
Tiedekunta / Faculty: Oulun yliopiston kauppakorkeakoulu	
Tentin pvm / Date of exam: 29.2.2015	Tentin kesto tunteina / Exam in hours: 4
Tentin nro / No. of the exam: 1. tentti	Opintopistemäärä / Credit units: 6
Tentaattori(t) / Examiner(s): Satu Nätti	Sisäinen postios. / Internal address: 6 OyKKK/OBS
Sallitut apuvälineet / The devices allowed in the exam: <input type="checkbox"/> Nelilaskin / Standard calculator <input type="checkbox"/> Funktiolaskin / Scientific calculator <input type="checkbox"/> Ohjelmitava laskin / Programmable calculator <input type="checkbox"/> Muu materiaali, tarkennettu alla / Other material, specified below:	
Tenttiin vastaaminen / Please answer the questions: <input checked="" type="checkbox"/> Suomeksi / in Finnish <input checked="" type="checkbox"/> Englanniksi / in English	
Kysymyspaperi on palautettava / Paper with exam questions must be returned: <input type="checkbox"/> Kyllä / Yes <input checked="" type="checkbox"/> Ei / No	

Please, answer all the three (3) questions. Maximum 50 points.

1. *According to Parolini, there are certain limitations in traditional strategic analysis (e.g., Porterian way). What those limitations are? What do you think of these suggestions? (maximum 15 points)*
2. *Imagine, that you are about to start your work as a project coordinator in a networked innovation project of a university and couple of companies' research departments. There are various network orchestration dimensions, i.e. mechanisms and activities you can use in your work to influence the network on its way towards the final goal. Based on the lectures and group work(s), how would you define those mechanisms/activities, in other words, **how you are able to influence your network as a coordinator?** (maximum 20 points)*
3. *There are different kinds of nets based on the goal, level of determination and net structure, for example. **a)** Please, define those different net types. **b)** How those net environments differ from each other from the management/orchestration point of you? (maximum 15 points)*

Good Luck for the exam!