

Tentin päivämäärä / Date of exam: 12.3.2015
Opintojakson koodi, nimi ja tentin numero / The code and the name of the course and number of the exam: Business Networks, 2. tentti
Tentaattori(t)/ Examiner(s): Satu Nätti
Sallitut apuvälineet / The devices allowed in the exam: <input type="checkbox"/> Laskin (ei graafinen/ohjelmoitava)/Calculator (not graphic, programmable) <input type="checkbox"/> Sanakirja/Dictionary <input type="checkbox"/> Muu materiaali, tarkennettu alla/Other material, specified below
Tenttiin vastaaminen / Please answer the questions <input checked="" type="checkbox"/> suomeksi/ in Finnish <input checked="" type="checkbox"/> englanniksi/ in English
Kysymyspaperi on palautettava / Paper with exam questions must be returned: <input type="checkbox"/> Kyllä/Yes <input checked="" type="checkbox"/> Ei/No

1. A question from Parolini's (1999) book:

According to Parolini, there are certain limitations in traditional strategic analysis (e.g., Porterian way). What those limitations are? What do you think of these suggestions?(maximum 15 points)

2. A question from lectures:

Please, define following concepts briefly:

- a) How would you define knowledge exploration? (max. 3 points)
- b) Network position is an important strategic concept. If you worked in an organisation, how would you analyse its network position? (max. 3 points)
- c) What kind of a network environment is emerging business net? (max. 3 points)
- d) How do you see the role of stability in network collaboration? (max. 3 points)
- e) Doz and Hamel define five "alliance learning processes". What does "environmental learning" include? (max. 3 points)

3. A question from lectures:

Imagine that you are about to start your work as a project coordinator in a networked research and development project. There are various network orchestration mechanisms/activities you can use in your work to influence the network. Based on the lectures and group works, how would you define those mechanisms/activities, in other words, what you should consider in your work as a network coordinator? (max. 20 points)

You can answer in English or Finnish.

Good luck for the exam.