

## YLIOPISTOTENTTI - UNIVERSITY EXAM

Opiskelijan nimi / Student name:			Opiskelijanumero / Student number:
Opettaja täyttää / Lecturer fills in:			
Opintojakson koodi and nimi / The code and the name of the course:			
<b>721462S</b>			*
Business Networks			
Tiedekunta / Faculty: Oulun yliopiston kauppakorkeakoulu			
Tentin pvm / Date of exam: 9.5.2016		Tentin kesto tunteina / Exam in hours: 4	
Tentin nro / No. of the exam: 3. tentti		Opintopistemäärä / Credit units: 6	
Tentaattori(t) / Examiner(s): Satu Nätti		Sisäinen postios. / Internal address:	
		Liisa	Bozkurt / 6 OyKKK
Sallitut apuvälineet / The devices allowed in the exam:			
☐ Nelilaskin /	☐ Funktiolaskin /		☐ Ohjelmoitava laskin /
Standard calculator	Scientific calculator		Programmable calculator
☐ Muu materiaali, tarkennettu alla / Other material, specified below:			
Tenttiin vastaaminen / Please answer the questions:			
☑ Suomeksi / in Finnish ☑ Englanniksi / in English (You can answer in finnish if you			(You can answer in finnish if you like)
Kysymyspaperi on palautettava / Paper with exam questions must be returned:  ☐ Kyllä / Yes			

## Please, answer all the three (3) questions. Maximum 50 points.

- 1. When you start to analyse VCS activities using the framework offered by Parolini, 1) how do you proceed and 2) what issues do you analyse along the process? (maximum 15 points)
- 2. Imagine, that you are about to start your work as a project coordinator in a networked innovation project of a university and couple of companies' research departments. There are various network orchestration dimensions, i.e. mechanisms and activities you can use in your work to influence the network on its way towards the final goal. Based on the lectures and group work(s), how would you define those mechanisms/activities, in other words, how you are able to influence your network as a coordinator? (maximum 20 points)
- 3. There are different kinds of nets based on the goal, level of determination and net structure, for example. a) Please, define those different net types. b) How those net environments differ from each other from the management/orchestration point of you? (maximum 15 points)

Good Luck for the exam!