

YLIOPISTOTENTTI - UNIVERSITY EXAM

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|---|---|
| Opiskelijan nimi / Student name: | Opiskelijanumero / Student number: |
|---|---|

Opettaja täyttää / Lecturer fills in:

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| Opintojakson koodi and nimi / The code and the name of the course: Koodi /721462S Tentin nimi /Business Networks | |
| Tiedekunta / Faculty: Oulu Business School | |
| Tentin pvm / Date of exam: 13.4.2017 | Tentin kesto tunteina / Exam in hours: 3 |
| Tentin nro / No. of the exam: Second exam | Opintopistemäärä / Credit units: 6 |
| Tentaattori(t) / Examiner(s): Satu Nätti | Sisäinen postios. / Internal address: Kauppakorkeakoulu |
| Sallitut apuvälineet / The devices allowed in the exam: <input type="checkbox"/> Nelilaskin / Standard calculator <input type="checkbox"/> Funktiolaskin / Scientific calculator <input type="checkbox"/> Ohjelmoitava laskin / Programmable calculator <input type="checkbox"/> Muu materiaali, tarkennettu alla / Other material, specified below: | |
| Tenttiin vastaaminen / Please answer the questions: <input checked="" type="checkbox"/> Suomeksi / in Finnish <input checked="" type="checkbox"/> Englanniksi / in English Suomenkielisessä tutkinto-ohjelmassa olevalla opiskelijalla on oikeus käyttää arvioitavassa opintosuorituksessa suomen kieltä, vaikka opintojakson opetuskieli olisi englanti. Tämä ei koske vieraan kielen opintoja. (Kts. <u>Koulutuksen johtosääntö 18 §</u>) In a Finnish degree programme a student has a right to use Finnish language for their study attainment, even though the language of instruction is English, (excluding language studies) even when the language of instruction is other than Finnish. (See <u>the Education Regulations 18 §</u>) | |
| Kysymyspaperi on palautettava / Paper with exam questions must be returned: <input type="checkbox"/> Kyllä / Yes <input checked="" type="checkbox"/> Ei / No | |

Please, answer following questions:

1. *Imagine, that you are about to start your work as a project coordinator in a networked innovation project of a university and couple of companies' research departments. There are various network orchestration dimensions, i.e. mechanisms and activities you can use in your work to influence the network on its way towards the final goal. Based on the course material and related discussions during lectures, how would you define those mechanisms/activities, in other words, how you are able to influence your network as a coordinator? (maximum 20 points)*
2. *When you start to analyse VCS activities using the framework offered by Parolini, 1) how do you proceed and 2) what issues do you analyze along the process? (maximum 15 points)*
3. *How network thinking changes the way we see the strategic management of the organization? (maximum 15 points)*